

A WORLD WIDE WEB DOCUMENT DISTRIBUTION SYSTEM WHEREIN
THE HOST CREATING A WEB DOCUMENT IS ENABLED TO ASSIGN
PRIORITY LEVELS TO HYPERLINKS EMBEDDED IN THE
CREATED WEB DOCUMENTS

5

Abstract

The creator or author of the Web document or page at the Web site source of the page is enabled to prioritize all of the hyperlinks to other Web documents embedded in the Web page in order to optimize the needs, such as the business needs of the host. The prioritization is applied in the determination of the order in which the Web documents linked to the activated embedded hyperlinks in the Web document are to be accessed. The system is implemented through the inclusion of a hypertext markup language tag associated with each of the prioritized hyperlinks indicative of the priority level of the associated hyperlink. The implementation for designating a priority level for each of the hyperlinks may be enabled to change any previously designated priority levels for said hyperlinks. Such changes in any previously designated priority levels could be made applicable to the priority levels in previously distributed copies of said Web document.